



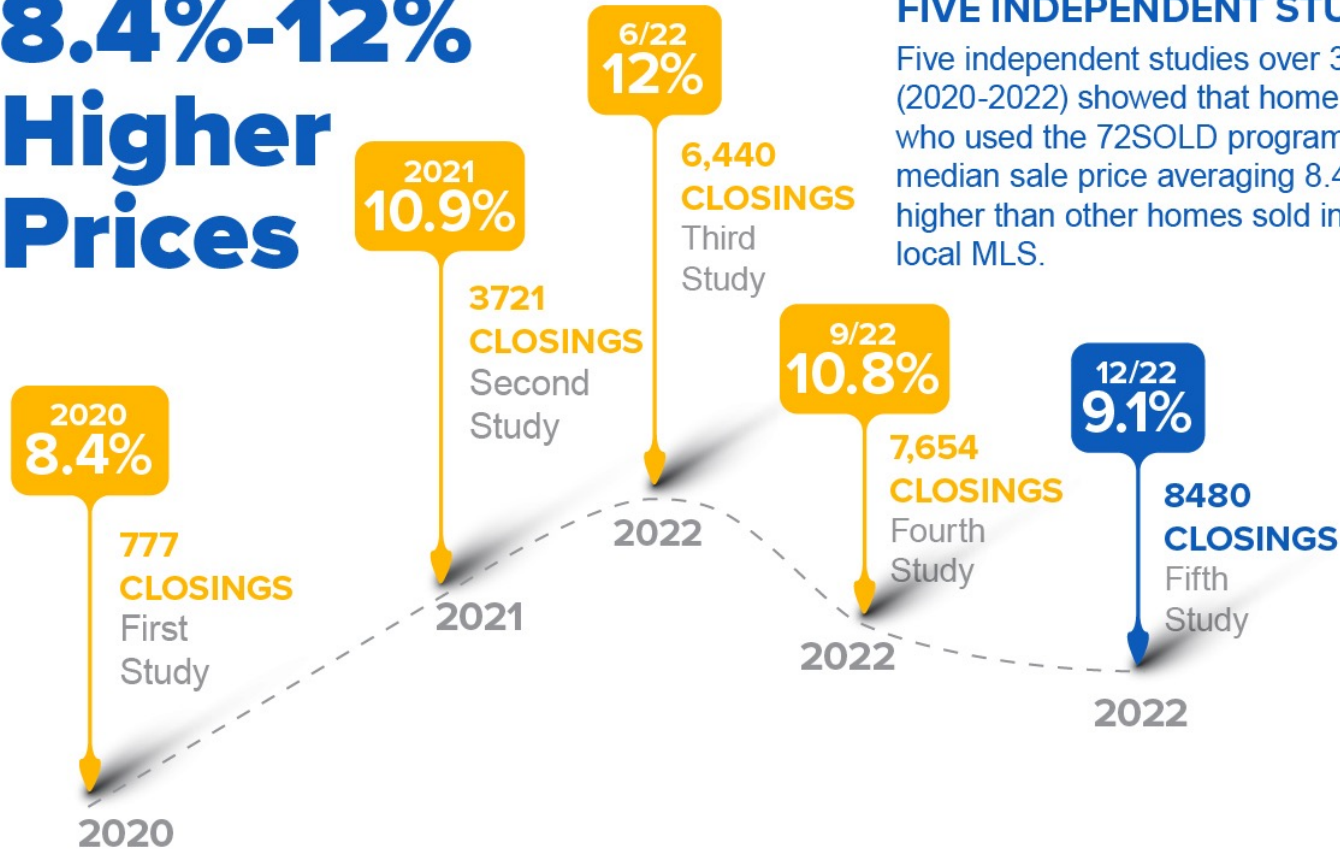
7/2SOLD.®

A PROVEN PROGRAM
MORE MONEY
FOR YOUR HOME



**Sellers who used
our program averaged
8.4%-12% higher prices**

8.4%-12% Higher Prices



FIVE INDEPENDENT STUDIES

Five independent studies over 3 years (2020-2022) showed that home sellers who used the 72SOLD program had a median sale price averaging 8.4%-12% higher than other homes sold in their local MLS.

72SOLD®



**We are in the top 300 Fastest Growing
Companies in America**



**We won the Innovation Award for
making the biggest positive difference
in our industry**

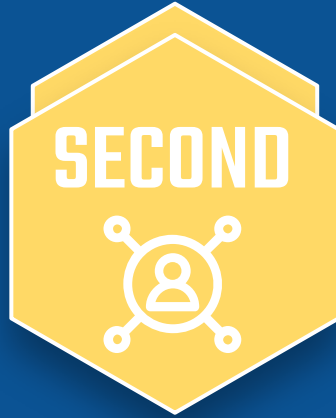


**How do we sell homes
for more?**



We Identify Potential Buyers for Your Home in 72 Hours

Industry first! We developed a new form of marketing that leverages online technology to identify the best buyers for your home in just 72 hours.



We Create A Competitive Environment

Quickly identifying every buyer for your home enables us to create a competitive environment and validate its desirability, setting the stage for higher offers.



We Generate Premium Price Offers

We tell each buyer about all the other buyers to motivate them to write higher offers and do it quickly so they don't lose your home.



We Further Increase Buyers' Offers

We developed a way to learn how much higher buyers will pay over their initial offer so we can negotiate them up to the highest possible price for you.



We Eliminate Overpriced Perception

Our buyers write even higher offers because your home is new on the market with no negative perception that it has been rejected by previous buyers because of price.



It Only Takes 8 Days

Our entire process takes only 8 days, enabling you to see the highest offers from the best buyers in the market for your home with speed and convenience.



You Have Nothing To Lose

If you decide not to accept any buyer's offers, there is no cost for our service, and we will even give you our professional photography for free!

We Take Buyers On A Mindset Journey

Every step of our process leverages four psychological drivers that are proven across multiple industries to generate higher prices.

Wow, this home really stands out and I need to call and check it out!



Scarcity

I see why so many buyers are interested and I'd like to see it before they do.



Social Proof

Now that I've seen it, I don't want to lose it so I'll act fast with a great offer.



Fear of Loss

Yes, I'm willing to increase my offer to make it mine.



Opportunity



**SPEEDY
&
PROFITABLE**

Different and Better

- ✓ **No "for sale" sign**
- ✓ **No lengthy listing**
- ✓ **A few days of showings**
- ✓ **Faster, higher offers**



**GET
STARTED
TODAY**

To Get Started...

- ✓ **Review our pricing recommendation**
- ✓ **Decide on your 8-day start date**
- ✓ **Sign our marketing agreement**
- ✓ **Schedule a time for photography**

A yellow hexagon with a white border and a subtle drop shadow, containing the text "IT COSTS NOTHING TO TRY" in blue, bold, uppercase letters.

**IT COSTS
NOTHING TO
TRY**

There's no obligation...

**If you decide not to sell after
the 8 days, you owe us nothing
and get our professional
photography for free.**

America's Best Reviewed Home Selling Program!

2000+ 5-Star
Google Reviews



Corporate Excellence
Innovator of the
Year Award

Featured On
Forbes



72SOLD®

*Our Program
Featured*



CBS



LOCAL NEWS AFFILIATES

Inc. 5000 Top 300
Fastest Growing
Companies in America

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